Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	Hope for the Rejected	
Copy Option 1	Luke 7:36-50	
Campaign Objective	Traffic	Traffic
Video/Picture	Lumo: Luke 7	
Trim Notes	2:04 - 2:50	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page	Hope for the Rejected: The Sinful Woman	
Video	Lumo: Luke 7	
Trim Notes	2:50 to end	
Landing Page Link		
LP CTA1 - Read this Story	If you want to learn more about the life of Jesus,	
LP CTA2 - Watch More	https://www.jesusfilm.org/watch/magdalena.	
LP CTA3 - Message Me	Contact us and learn why there is hope for you	
LP CTA5 - Pray for Me		
Landing Page Devo	Jesus reacts differently to the prostitute than his	
The Bible Says	"I tell you, her many sins have been forgiven—as	
Prayer		

Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	Hope for all “who doubt themselves”	
Copy Option 1	Can we impress God by living a strictly religious	
Campaign Objective	Traffic	Traffic
Video/Picture	https://www.jesusfilm.org/watch/lumo-the-gospel-of-luke.html/lumo-luke-18-9-43/english.html	
Trim Notes	Start at the Beginning 5:16 - 4:46)	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page	Hope for all “who doubt themselves”	
Video	https://www.jesusfilm.org/watch/lumo-the-gospel-of-luke.html/lumo-luke-18-9-43/english.html	
Trim Notes	Start at Beginning 5:37- 4:32	
Landing Page Link		
LP CTA1 - Read this Story	If you want to learn more about the life of Jesus,	
LP CTA2 - Watch More		
LP CTA3 - Message Me	Contact us and learn how Jesus can give you new	
LP CTA5 - Pray for Me		
Landing Page Devo	Many people think that they can please God only	
The Bible Says	“God opposes the proud but shows favor to the	
Prayer		

Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	Hope Changes Us	
Copy Option 1	Zaccheus was hated by the community because he had become wealthy by taking advantage of them. Jesus did not shun him. How did Zaccheus know Jesus was the one to help him change? What can Jesus' unconditional love do in your life? Contact us to chat about it.	
Campaign Objective	Messaging	Messaging
Video/Picture	https://www.jesusfilm.org/watch/lumo-the-gospel-of-luke.html/lumo-luke-19-1-44/english.html	
Trim Notes	Start 0:00 - 1:21	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page		
Video		
Trim Notes		
Landing Page Link		
LP CTA1 - Read about Jesus		
LP CTA2 - Watch More		
LP CTA3 - Message Me		
LP CTA5 - Pray for Me		
Landing Page Devo		
The Bible Says		
Prayer		

Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	Hope Through Forgiveness	
Copy Option 1	Were you surprised by Jesus' response? Is it more important to be forgiven or righteous?	
Campaign Objective	Messaging	Messaging
Video/Picture	https://www.jesusfilm.org/watch/lumo-the-gospel-of-john.html/lumo-john-7-45-8-30/english.html	
Trim Notes	Start: 1:31 - 3:48	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page		
Video		
Trim Notes		
Landing Page Link		
LP CTA1 - Read about Jesus		
LP CTA2 - Watch More		
LP CTA3 - Message Me		
LP CTA5 - Pray for Me		
Landing Page Devo		
The Bible Says		
Prayer		

Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	Hope is waiting for you	
Copy Option 1	In this parable one of the sheep wandered from the safety and security of the shepherd. Jesus called himself the Good Shepherd and said he came “to seek and save the lost” (John 10:10 and Luke 19:9). Can you relate to this? Do you see ways in your life that distract you from Believing in Jesus?	
Campaign Objective	Messaging	Messaging
Video/Picture	https://www.jesusfilm.org/watch/lumo-the-gospel-of-luke.html/lumo-luke-14-1-15-10/english.html	
Trim Notes	Start at 5:49 - end at 6:58	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page	No Landing Page	
Video		
Trim Notes		
Landing Page Link		
LP CTA1 - Read about Jesus		
LP CTA2 - Watch More		
LP CTA3 - Message Me		
LP CTA5 - Pray for Me		
Landing Page Devo		
The Bible Says		
Prayer		

Description	English	Translation
Campaign title	Six Stories of Hope	
AD Content	**AD Content**	**AD Content**
Headline	God is bigger than our expectations	
Copy Option 1	Have you put God in a box? He often works differently than we expect. Could he be wanting to do more in your life than you can think or imagine? Are you allowing him to do it?	
Campaign Objective	Traffic	Traffic
Video/Picture	https://www.jesusfilm.org/watch/lumo-the-gospel-of-luke.html/lumo-luke-24-1-53/english.html	
Trim Notes	Start 3:07 - 4:00	
Landing Page	**Landing Page**	**Landing Page**
Headline for top of page	God is bigger than our expectation	
Video		
Trim Notes	Start 1:46 - 4:54	
Landing Page Link		
LP CTA1 - Read about Jesus		
LP CTA2 - Watch More	Follow this link to watch a video that begins at the beginning of the Bible and shows why Jesus had to die on a cross.	
LP CTA3 - Message Me	Have your expectations been too small? Message us to talk more about it.	
LP CTA5 - Pray for Me		
Landing Page Devo	These men realized Jesus had been raised from the dead and was sitting at their table! Jesus explained the Scriptures to them from the beginning, giving them understanding that the promised Savior was not to rule an earthly kingdom, but a spiritual one. Their expectations were too small. Jesus was actually the Savior who made a way for humankind to be reconciled to God.	

The Bible Says	“Oh, the depth of the riches and the wisdom and the knowledge of God! How unsearchable his judgments and untraceable his ways! For who has known the mind of the Lord?	
Prayer	Or who has been his counselor?” (Romans 11:33-34 NIV)	